



# Catering Menu

# 2010

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Americrown \* PO Box 2801 \* Daytona Beach, Florida 32120-2801\* 386 947-3800 \* fax: 386 947-3811

# *General Information*

## *Welcome to Daytona International Speedway!*

As the official caterer of the speedway, Americrown wants to make your experience here as pleasant and seamless as possible! We will take care of all your food and beverage needs while on track, so relax and enjoy the races! If you need assistance, please call the catering office at 386-681-3396

Our policy states that all food and beverages intended for consumption on speedway property must be purchased through Americrown. Please coordinate any food or beverage items intended for display only purposes through the Daytona Sales and Marketing Department. There is a minimum catering requirement for each day your suite or hospitality is utilized.

All service areas will be provided with the necessary equipment along with a supply of disposable plates, napkins, cups and utensils with the purchase of food and beverage from Americrown.

## *Service Arrangements*

If you wish to upgrade your event, we will be happy to accommodate with the following options:

*Upgrade Package #1*

*\$100.00 per buffet*

*Floral Arrangement*

*Upgrade Package #2*

*\$100.00 per buffet*

*Choice of Colored Buffet Linen*

## *Service Personnel*

Americrown will provide you with one attendant for every 75 guests. If you plan to serve liquor at your event, a bartender must also be staffed at your cost. Bartenders and additional attendants may be ordered separately at the following rates:

*Additional Attendant*

*\$125.00 per shift*

*Bartenders*

*\$150.00 per shift*

# *General Information*

## *continued*

### Order Forms

The order form in this package is to be used for all food, beverage and special orders. Once completed, fax a copy of your order to us at (386) 947-3811 and retain one copy for your files.

### Order Deadlines and Minimum Guarantees

In order for us to operate smoothly and serve the large quantities of people expected throughout the racing season, we require a menu and minimum guarantee guest count by the specified dates below:

**Martinsville Spring**

**March 5<sup>th</sup>, 2009**

Initial orders placed after the specified date will be assessed a **15% late fee** and may be limited on menu choices. Extenuating circumstances such as late track contracting will be reviewed on a case-by-case basis. **No revisions will be accepted one week prior to the event.**

### Taxes and Service Charges

All taxes and service charges will be added whenever applicable. Gratuity is discretionary.

**Service Charge**

**19% on all sales (excluding labor)**

**Sales Tax**

**5% on all applicable items**

### Payment Policy

Unless otherwise approved in writing by Americrown management, **payment is due in full prior to the event.** Please include the event number on your check in order to assure proper credit. Make check payable to Americrown and remit to PO Box 862652 Orlando, FL 32886-2652. Overnight mailing address is 525 Fentress Blvd., Daytona Beach, FL 32114.

**Any outstanding balances for event day orders or otherwise will be charged to the credit card on file within 72 hours of the event.** Charges which are due but not paid within this date will be subject to a monthly late charge of 1.5% of the amount owed along with any reasonable costs of collection incurred for delinquent payments, including court costs and/or attorney fees.

### Payment Requirements

**All orders** submitted must have the enclosed authorization form filled out and a credit card on file with each order...no exceptions. Orders without credit card information will not be processed. **If you are sending a check prior to event it must be received seven days before the event or the card on the authorization form will be charged.**

## ***Breakfast Selections***

*All Breakfast menus are ordered in increments of 25 with a minimum order of 25*

### ***“Champions Breakfast”***

Whole Fruit  
Vegetable Frittata with Aged Cheddar  
Home Fries with Peppers & Onions  
Chilled Florida Orange Juice  
Fresh Brewed Regular Coffee

***\$12.95***

### ***“Front Stretch”***

Breakfast Biscuit  
Fresh Whole Fruit Basket  
Chilled Florida Orange Juice  
Fresh Brewed Regular Coffee

***\$9.95***

### ***“Green Flag Pit Stop”***

Assorted Fresh Fruit Pastries  
Chilled Florida Orange Juice  
Fresh Brewed Regular Coffee

***\$9.95***

## **Americrown Menus**

*All Lunch menus are ordered in increments of 25 with a minimum order of 25*

### **“Winner’s Circle”**

Pesto Chicken Pasta  
*With Roasted Zucchini, Peppers and Artichokes tossed with a Parmesan-Basil Pesto Cream*  
Fire Roasted Vegetables  
Classic Caesar Salad with a Creamy Garlic Parmesan Dressing  
Garlic Breadsticks  
Assorted Gourmet Cookies & Brownies

**\$21.95**

### **“Southern Style Racing”**

Southern Style Fried Chicken with Pecans and Honey  
Gourmet Macaroni & Cheese  
Savory baked Beans  
Dixie Style Cole Slaw  
Gourmet Cookies & Brownies

**\$21.95**

### **“Classic Track BBQ”**

Hand Pulled Smoked BBQ Pork  
*Served with Bakery Fresh Buns*  
Savory Baked Beans with Brown Sugar and Molasses  
Dixie Style Coleslaw  
Assorted Gourmet Cookies & Brownies

**\$20.95**

### **“Fresh Start”**

Assorted Specialty Deli Wraps and Mini Artisan Sandwiches  
*Fresh Turkey and Black Forest Ham Wraps & Roasted Beef on Artisan each served with Shredded Lettuce, Cheese & Specialty Sauces*  
Florentine Pasta Salad  
Tropical Fruit medley  
Assorted Gourmet Cookies & Brownies

**\$20.95**

### **“Martinsville Specialty”**

“The Famous Martinsville Speedway Hotdog™” with Code 3 Chili  
Served with Buns and Appropriate Condiments Based on 4 per person  
Savory Baked Beans  
With Brown Sugar and Molasses  
Country Style Potato Salad  
Assorted Gourmet Cookies

**\$18.95**

# ***A La Carte Menu***

*All items are in increments of 25*

## **Breakfast**

Whole Fruit	\$5.00 per person
Vegetable Frittata	\$7.00 per person
Breakfast Home Fries	\$6.00 per person
Breakfast Biscuit	\$7.00 per person
Assorted Fruit Pastries	\$6.00 per person

## **Entrees**

All Beef Hot Dogs	\$8 per person
Assorted Deli wraps & Mini Artisan Sandwiches	\$9 per person
Pesto Chicken Pasta	\$8 per person
BBQ Pulled Pork w/Sandwich Rolls	\$10 per person
Southern Fried Chicken w/Pecans and Honey	\$10 per person

## **Sides**

Baked Beans w/Brown Sugar & Molasses	\$6 per person
Gourmet Macaroni & Cheese	\$6 per person
Fresh Cubed Fruit	\$5 per person
Dixie Style Coleslaw	\$3 per person
Fire Roasted Vegetables	\$5 per person
Sauteed Fresh Green Beans	\$5 per person
Garlic Bread Sticks	\$2 per person

## **Salads**

Classic Caesar Salad	\$4 per person
Crisp Green Salad with Assorted Dressings	\$4 per person

## **Desserts**

Assorted Cookies and Brownies	\$6 per person
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## ***Hot Hors D'oeuvres***

### **Southwest Chicken Egg Rolls**

*Seasoned Chicken, Peppers, Cilantro, Black Beans, Mexican Cheeses Served with a  
Chipotle Ranch Sauce*

**\$225 (60 Pieces)**

### **Boneless Seasoned Breaded Chicken Wings (choice of one)**

*Plain with a Honey Dijon Dip*

*Glazed with an Asian Sauce Served with a Wasabi Ranch Dip*

*Glazed with Spicy Buffalo Sauce Served with Bleu Cheese Dip*

**\$200 (150 pieces)**

### **Buffalo Chicken Dip**

*Served with Tortilla Chips*

**\$150 (serves 25)**

### **Spicy Jumbo Buffalo Style Chicken Wings**

*Served with Celery Sticks & Bleu Cheese Dip*

**\$175 (80 pieces)**

### **BBQ Chicken Bites**

**\$175**

## ***Cold Hors D'oeuvres***

### **Dairy Fresh Domestic Cheese Display**

*Vermont Cheddar, Baby Swiss, Pepper Jack, Boursin, Provolone & Bleu Cheese Wedge  
Served with Crackers and Grapes*

**\$175 (serves 25)**

### **Market Basket of Crisp Vegetables Served**

*with an Herb Ranch Dip*

**\$150 (serves 25)**

### **Mexican Nine Layer Dip**

*with Corn Tortilla Chips*

**\$150 (serves 25)**

### **Corn Tortilla Chips**

*with Premium Tex-Mex Salsa*

**\$60 (serves 25)**

### **Candy "Bar"**

*Hershey's Kisses, Skittles, M&M's & Mini Candy Bars*

**\$80 (Assortment of Above/1 lb of Each)**

### **Gourmet Cookie & Brownie Tray**

**\$100 (serves 25)**

# ***Beverages***

## **Beer (case of 24)**

Bud, Bud Light, Bud Select, Bud Select 55, Bud Light Lime, Michelob Ultra,  
Coors, Coors Light, Miller and Miller Light

**\$2.75(per can)**

Heineken, Guinness, Corona and Red Stripe, Becks and Stella Artois  
*(Other imports by request)*

**\$3.75(per can)**

## **Wine and Champagne (750 ml bottles)**

Yellow Tail Winery \$24  
*Chardonnay, Cabernet, Merlot and Sauvignon Blanc*

Beaulieu Vineyard Coastal \$32  
*Chardonnay, Cabernet, Merlot and Sauvignon Blanc*

Beaulieu Vineyard Coastal \$20  
*White Zinfandel*

Korbel Champagne \$52  
*Specialty Wines and or Champagnes*

## **Sodas and Bottled Water (case of 24)**

Coke, Diet Coke, Sprite  
**\$2.00(per can)**

Dasani Bottled Water  
**\$2.50 (per can)**

Fresh Brewed Regular Coffee  
**\$40(2.5 gallons)**

# ***Beverages***

## *Continued*

### Liquor (liter bottles)

Smirnoff Vodka  
\$75.00

1800 Tequila  
\$85.00

Absolut or Voxx Vodka  
\$85.00

Jim Beam Bourbon Whiskey  
\$70.00

Grey Goose or Imperia Vodka  
\$95.00

Jack Daniels Bourbon Whiskey  
\$85.00

Capt. Morgan, Myers or Bacardi Rum  
\$75.00

Seagram's 7 Blended Whiskey  
\$65.00

Beefeater Gin  
\$85.00

Crown Royal Canadian Whiskey  
\$95.00

Tanqueray Gin  
\$95.00

Dewars Scotch  
\$95.00

Specialty Liquors, Cordials and Flavored Vodkas or Rums  
*Must be ordered at least two weeks prior to event pending availability*  
Upon request

Bar Setups  
*Fruit Garnishes, Club Soda, Ginger Ale, Tonic Water, Triple Sec, Bloody Mary and Sweet-n-Sour Mixes and Fruit Juices*  
\$7.50 per person

State Liquor Control Board Law states  
that no alcoholic beverages may be brought into or removed from catered areas other than by  
the facility license holder, Americrown. **Under State law you must be 21 years of age to  
consume alcoholic beverages.**

# ***Race Day Event Menu***

These are the food items that will be available the day of the event  
Each item has a 20% added charge included to cover the additional cost of ordering at the event

## **Assorted Breakfast Pastry Tray**

**\$132 (serves 25)**

## **Pulled BBQ Pork with Sandwich Rolls**

**\$270 (serves 25)**

## **Jumbo All Beef Hot Dogs with Code 3 Chili and Condiments**

**\$270 (serves 25)**

## **Spicy Jumbo Buffalo Style Chicken Wings**

*Served with Celery Sticks and Bleu Cheese Dip*

**\$270 (80 pieces)**

## **Virginia Bacon Wrapped Sea Scallops**

*Tossed in a Sesame & Soy Glaze with Fresh Chives*

**\$354 (100 pieces)**

## **Philly Cheese Mini Roll ups**

*Philly Meat and Cheese Rolled in a Spring Roll Wrapper*

*Served with a Queso Dipping Sauce*

**\$390 (75 pieces)**

## **Fresh Crudités Tray**

*Fresh Cut Vegetables served with an Herbed Ranch Dip*

**\$180 (Serves 25)**

## **Trio of Cold Dips**

**Olive Tapénade, Hummus, and Vegetable Cheese Dip**

*Served with Flat Breads & Gourmet Crackers*

**\$102 (serves 25)**

## **Gourmet Potato Salad**

*Supreme Potato Salad with Sour Cream, Cheese, Bacon & Chives*

**\$120 (serves 25)**

## **Assorted Cookies & Brownies**

*Gourmet Cookies, Moist Fudge & Walnut Chocolate Chip Blondie Brownies*

**\$120 (50 pieces)**

## **Beverages**

**All beverages will be available the day of the event with a 10% additional cost**

The regular menu items and specialty items may be available on a limited and first come first serve basis at each event. Please see your area supervisor and they will be happy to check on availability. **All event day food and beverage orders will have a 19% service charge and applicable tax added.**



**ORDER FORM**  
**FAX TO 386-947-3811**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_  
Fax (\_\_\_\_) \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Date of Service: \_\_\_\_\_  
**Suite**  
**Location:** \_\_\_\_\_

**BEVERAGE SELECTIONS:**

**Time of Service:** \_\_\_\_\_

**\*For all areas open throughout the race:** (if not marked bar will close 1/2 hour after end of race)  
bar to close(choose one): \_\_\_ checkered flag \_\_\_ 1/2 hour after race \_\_\_ 1 hour after race

BEER	# OF CASES	SODAS/WATER/TEA	# OF CASES
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

LIQUOR/WINE	#OF BOTTLES	LIQUOR/WINE CON'T	#OFBOTTLES
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**BAR SET UPS** \_\_\_\_\_

**FOOD SELECTIONS:**

BREAKFAST SELECTION _____	# of Guests _____	Time of Service _____
LUNCH SELECTION _____	# of Guests _____	Time of Service _____
DINNER SELECTION _____	# of Guests _____	Time of Service _____

**HORS D'OEUVRES/SNACKS**

Selection	# of Orders	Selection	# of Orders
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**UPGRADE PACKAGE:** please specify linen color for #2 \_\_\_\_\_

- \_\_\_\_\_ #1 Specialty floral arrangement at \$100 per buffet
- \_\_\_\_\_ #2 Choice of colored buffet linen at \$100 per buffet
- \_\_\_\_\_ #3 Additional attendant at \$125.00 per suite
- \_\_\_\_\_ #4 Bartender fee \$150 (must be staffed with any liquor purchase)

SPECIAL REQUESTS:

# CREDIT CARD AUTHORIZATION FORM FAX TO 386-947-3811

As of January 1<sup>st</sup>, 2009, Americrown requires **100%** payment prior to the event. We also require a completed credit card authorization form for any add on costs that will be incurred during the event. Please be advised that we will no longer take checks for these add ons, there must be a card on file to process. Add on orders will not be able to be placed at event time if there is not a valid card on file. Any order submitted without the proper credit card information enclosed will not be processed - **no exceptions**. Please choose one of the following methods of payment.

\_\_\_\_\_ I will submit payment in full via check for payment of catering contract(s) ONLY. If check is not received within seven days prior to event, you may charge my card. Please use my card for add on cost incurred at event.

\_\_\_\_\_ Use my credit card for payment of catering contract(s) and event day add-ons, if any. There will be two charges, one prior to the event for the contract and one after the event for the add-ons.

### **Company Information** *\*required before order processed*

Company Name: \_\_\_\_\_

Requestor: \_\_\_\_\_

Date of Request: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number if you would like a copy of the receipt faxed to you: \_\_\_\_\_

### **Card Information** *\*required before order processed*

Type of Credit Card (circle one)    **Visa**    **MasterCard**    **Discover**    **AMEX**

Account Number: \_\_\_\_\_

ExpirationDate: \_\_\_\_\_

Card Holder'sName: \_\_\_\_\_

Amount of Payment or "In Full": \_\_\_\_\_

Event Name or Contract(s) Number: \_\_\_\_\_

**\*\*Do not e-mail this form, please make sure to fax this form for Credit Card safety.\*\***

**Special Information**

The credit card information above will be used for any day of cost that are incurred and if you elect to use this card for total cost. All other invoices MUST be paid in full prior to the event. Please be advised that in the event that a card is declined or there is a limit that we cannot use there will be a 1.5% charge added to the order and in the future all add on orders will require a deposit ahead of time. If you have any questions, please call Americrown at (386) 947-3800.



