



WELCOME TO MARTINSVILLE SPEEDWAY.

As the exclusive caterer of the speedway, Americrown's mission is to deliver a premiere experience by presenting the finest products and service in a world-class environment that exceeds guest and customer expectations.

With a stellar selection of menus that can be customized to any occasion, Americrown's culinary and service staff are committed to providing first-class, fresh ingredients to create a truly exceptional dining experience for you and your guests.

Americrown and Martinsville Speedway are committed to providing you, our guest, with the greatest guest experience in sports any where in the world.

Amanda Jacobs
Catering Assistant

O— 517.592.1345 c— 734.260.5537 f— 517.592.9857
ajacobs@americrown.com



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General Information

Our policy states that all food and beverages intended for consumption on speedway property must be purchased through Americrown. Please coordinate any food or beverage items intended for display only purposes through the Michigan International Speedway Sales and Marketing Department. There is a minimum catering requirement for each day your suite or hospitality is utilized.

All service areas will be provided with the necessary equipment along with a supply of disposable plates, napkins, cups and utensils with the purchase of food and beverage from Americrown.

Service Arrangements

If you wish to upgrade your event, we will be happy to accommodate with the following options:

UPGRADE PACKAGE 1 \$75.00 Per Buffet
A decorative floral arrangement

UPGRADE PACKAGE 2 \$75.00 Per Buffet
Choice of colored buffet linens

Service Personnel

Americrown will provide you with one attendant for every 75 guests. If you plan to serve liquor at your event, a bartender must also be staffed at your cost. Bartenders and additional attendants may be ordered separately at the following rates:

- Attendant \$125.00 Per Shift
- Bartender \$150.00 Per Shift

Order Forms

The order form in this package is to be used for all food, beverage and special orders. Once completed, fax a copy of your order to us at 517.592.9857 and retain one copy for your files.

Order Deadlines and Minimum Guarantees

In order for us to operate smoothly and serve large quantities of people expected throughout the racing season, we require a menu and minimum guarantee guest count by the specified dates below:

Race Date	Order Menu By
October 24th—25th	September 24th

Initial orders placed after the specified date will be assessed a **15% late fee** and may be limited on menu choices. Extenuating circumstances such as late track contracting will be reviewed on a case-by-case basis.
No revisions will be accepted one week prior to the event.

General Information (continued)

Payment Policy

Unless otherwise approved in writing by Americrown management, **payment is due in full prior to the event.** Please include the event number on your check in order to assure proper credit. Make checks payable to Americrown and remit to PO Box 862652 Orlando, FL 32886-2652. Please send overnight payments to Americrown, Attn: Accounting Department, 525 Fentress Blvd., Daytona Beach, FL 32114.

Any outstanding balances for event day orders or otherwise will be charged to the credit card on file within 72 hours of the event. Charges which are due but not paid within this date will be subject to a monthly late charge of 1.5% of the amount owed along with any reasonable costs of collection incurred for delinquent payments, including court costs and/or attorney fees.

Payment Requirements

All orders submitted must have the enclosed authorization form filled out and a credit card on file with each order...no exceptions. Orders without credit card information will not be processed.

Americrown Breakfast Selections

All Breakfast menus are ordered in increments of 25 with a minimum order of 25

Classic Country Breakfast \$323.75 (\$12.95 per guest)

Fresh Whole Fruit

Cheddar Cheese and Vegetable Frittata

Hash Brown Cheddar Casserole

Chilled Florida Orange Juice

Fresh Brewed Regular Coffee

Specialty Sandwich Breakfast \$248.75 (\$9.95 per guest)

Americrown Breakfast Sandwich

Croissant with Egg, Pepper Jack Cheese and Fresh Breakfast Sausage

Fresh Whole Fruit

Chilled Florida Orange Juice

Fresh Brewed Regular Coffee

Continental Breakfast \$198.75 (\$7.95 per guest)

Assorted Fresh Breakfast Pastries

Chilled Florida Orange Juice

Fresh Brewed Regular Coffee

Americrown Lunch Menus

All Breakfast menus are ordered in increments of 25 with a minimum order of 25

Southern Style Racing \$548.75 (\$21.95 per guest)

Country Style Fried Chicken
Three Cheese Macaroni and Cheese
Savory Baked Beans
With Brown Sugar and Molasses
Dixie Style Coleslaw
Stone Ground Corn Muffins
Fudge Brownies

Virginia is for Racing \$548.75 (\$21.95 per guest)

Sugar Cured Virginia Ham
Apricot Stuffing
Sugar Snap Peas and Baby Carrots
Fresh Salad of Crisp Greens with Assorted Dressings
Country Style Potato Salad
Bread Pudding with a Vanilla Cream Sauce

Checkered Flag BBQ \$523.75 (\$20.95 per guest)

Real Pit Smoked Hand Pulled BBQ Pork
Served with Bakery Fresh Buns
Savory Baked Beans with Brown Sugar and Molasses
Dixie Style Coleslaw
Red Skin Potato Salad
Apple Cobbler

Americrown Lunch Menus (continued)

All Breakfast menus are ordered in increments of 25 with a minimum order of 25

Fresh Start \$523.75 (\$20.95 per guest)

Assorted Specialty Meat Deli Wraps and Mini Artisan Sandwiches

Fresh Deli meats Wraps and Artisan Sandwiches each Served with Shredded Lettuce, Pickle, Cheese and Specialty Sauces

Italian Herbed Pasta Salad

Fresh Cubed Pineapple, Cantaloupe and Honeydew Melon

Gourmet Cookies, Moist Fudge and Walnut Chocolate Chip Blondie Brownies

Martinsville Specialty \$473.75 (\$18.95 per guest)

Famous Martinsville Hot Dogs with Code 3 Chili

Served with Buns and Appropriate Condiments Based on 4 per person

Savory Baked Beans

With Brown Sugar and Molasses

Country Style Potato Salad

Assorted Gourmet Cookies

A la Cart Menu

All items must be ordered in increments of 15

Breakfast

Fresh Whole Fruit \$30

\$2.00 per guest

Cheddar Cheese & Vegetable Frittata \$60

\$4.00 per guest

Hash Brown Cheddar Casserole \$60

\$4.00 per guest

Americrown Breakfast Sandwich \$75

\$5.00 per guest

Fresh Breakfast Pastries \$60

\$4.00 per guest

Entrees

Hand Pulled BBQ Pork with Buns \$105

\$7.00 per guest

Martinsville Hot Dogs with Chili \$120

\$8.00 per guest

Country Style Fried Chicken \$135

\$9.00 per guest

Sugar Cured Virginia Ham \$135

\$9.00 per guest

Meat Deli Wraps & Mini Artisan Sandwiches \$135

\$9.00 per guest

An additional 19% service charge plus applicable sales tax will be added to all food and beverage charges

A la Cart Menu (continued)

All items must be ordered in increments of 15

Sides

Country Style Potatoes \$60

\$4.00 per guest

Three Cheese Macaroni and Cheese \$60

\$4.00 per guest

Baked Beans with Brown Sugar \$60

\$4.00 per guest

Apricot Stuffing \$60

Snap Peas and Baby Carrots \$60

\$4.00 per guest

Corn Muffins \$30

\$2.00 per guest

Salads

Crisp Green Salad with Assorted Dressings \$45

\$3.00 per guest

Red Skin Potato Salad \$45

\$3.00 per guest

Italian Herbed Pasta Salad \$60

\$4.00 per guest

Dixie Style Coleslaw \$30

\$2.00 per guest

Desserts

Apple Cobbler \$45

\$3.00 per guest

Fudge Brownies \$60

\$4.00 per guest

Bread Pudding with Vanilla Cream Sauce \$45

\$3.00 per guest

Assorted Gourmet Cookies and Brownies \$60

\$4.00 per guest

Fresh Cubed Fruit \$60

\$4.00 per guest

An additional 19% service charge plus applicable sales tax will be added to all food and beverage charges

Hot Hors D'oeuvres

All Hot Hors D'oeuvres are ordered in increments of 25 with a minimum order of 25

Southwest Egg Rolls \$225

Boneless Chicken Wings Tossed in a Seasoned Breading \$200

Tossed in Spicy Buffalo Sauce with Bleu Cheese Dip and Celery Sticks Plain with a Honey Dijon Dip

Italian Sausage Bites in Basil Marinara Sauce \$175

Sweet and Sour Meatballs \$150

Warm Smoked Sausage Cheddar Dip \$150

Served with Assorted Gourmet Crackers and Flat Breads

Spicy Jumbo Buffalo Style Chicken Wings \$175

Served with Celery Sticks and Bleu Cheese Dip

Cold Hors D'oeuvres

All Cold Hors D'oeuvres are ordered in increments of 25 with a minimum order of 25

Dairy Fresh Domestic Cheese Display \$175

Cheddar, Colby and Swiss Cheeses served with Assorted Crackers

Market Basket of Crisp Vegetables Served with an Herb Ranch Dip \$175

Mexican Nine Layer Dip with Corn Tortilla Chips \$150

Snacks and Desserts

All Cold Hors D'oeuvres are ordered in increments of 25 with a minimum order of 25

Snacks

Assorted Flavored Popcorn Bar \$100

Assorted Mixed Nuts \$65
2.5 Pound Serving

Corn Tortilla Chips with Premium Tex-Mex Salsa \$50

Specialty Trail Snack Mix \$48
2 Pound Serving

Desserts

Assorted Sweet Tray \$75
Gourmet Cookies

Beverages

Sodas and Bottled Water (case of 24)

Pepsi, Diet Pepsi, Mt Dew, Sierra Mist and Brisk Iced Tea **\$38**
\$1.58 per can

Aquafina Bottled Water **\$46**
\$1.91 per bottle

Fresh Brewed Coffee **\$40**
2.5 gallons

**You may also bring in your own personal coffee maker for you suite area at no charge

Beer (case of 24)

Bud, Bud Light, Coors, Coors Light, Miller and Miller Lite **\$62**
\$2.58 per can

Premium Domestics by Request **\$69**
\$2.87 per can

Imports by Request **\$85**
\$3.54 per can

Wine and Champagne (750ml bottles)

Yellow Tail Winery **\$24**
Chardonnay, Cabernet, Merlot and Sauvignon Blanc

Beaulieu Vineyard Coastal **\$32**
Chardonnay, Cabernet, Merlot and Sauvignon Blanc

Beaulieu Vineyard Coastal **\$20**
White Zinfandel

Korbel Champagne **\$52**

Specialty Wines and or Champagnes

Must be ordered at least two weeks prior to event pending availability

Price upon request

Beverages (continued)

Liquor (liter bottles)

Skyy Vodka
\$85

Jim Beam Bourbon Whiskey
\$80

Absolut or Stolichnaya Vodka
\$95

Jack Daniels Bourbon Whiskey
\$95

Capt Morgan, Myers or Bacardi Rum
\$85

Seagrams 7 Blended Whiskey
\$80

Beefeater Gin
\$95

Seagrams VO Canadian Whiskey
\$90

Tanqueray Gin
\$100

Crown Royal Canadian Whiskey
\$100

Jose Cuervo Tequila
\$95

Dewars Scotch
\$120

Chivas Regal Scotch
\$120

Specialty Liquors, Cordials and Flavored Vodkas or Rums

Must be ordered at least two weeks prior to event pending availability

Price upon request

Bar Setups \$7.50 per guest

Fruit Garnishes, Club Soda, Ginger Ale, Tonic Water, Triple Sec, Bloody Mary and Sweet-n-Sour Mixes and Fruit Juices

State Liquor Control Board Law States
that no alcoholic beverages may be brought into or removed from catered areas other than by the
facility license holder, Americrown.

An additional 19% service charge plus applicable sales tax will be added to all food and beverage charges

Race Day Event Menu

These are the food items that will be available the day of the event each item has a 20% added charge included to cover the additional cost of ordering at the event

Pulled BBQ Pork with Sandwich Rolls **\$210**

Martinsville Hot Dogs with Code 3 Chili and Condiments **\$240**

Spicy Jumbo Buffalo Style Chicken Wings **\$210**

Served with Celery Sticks and Bleu Cheese Dip

Southeast Egg Rolls **\$240**

Basket of Crisp Vegetables Served with Ranch Dip **\$210**

Fresh Cut Vegetables served with an Herbed Ranch Dip

Mexican Nine Layer Dip with Corn Tortilla Chips **\$180**

Corn Tortilla Chips with Premium Tex-Mex Salsa **\$60**

Assorted Sweet Tray **\$90**

Gourmet Cookies, Moist Fudge and Walnut Chocolate Chip Blondie Brownies

All beverages will be available the day of the event with a 10% additional cost

The regular menu items and specialty items may be available on a limited and first come first serve basis at each event. Please see your area supervisor and they will be happy to check on availability.



ORDER FORM FAX TO 517.592.9857

Company Name: _____
Contact Name: _____
Address: _____

Fax (____) _____
Email Address: _____
Date of Service: _____
Village Location: _____

Phone (____) _____

BEVERAGE SELECTIONS:

Time of Service: _____

***For all areas open throughout the race:** (if not marked bar will close 1/2 hour after end of race)

bar to close(choose one): ___ checkered flag ___ 1/2 hour after race ___ 1 hour after race

BEER	# OF CASES	SODAS/WATER/TEA	# OF CASES
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Bartender required when purchasing liquor

LIQUOR/WINE	#OF BOTTLES	LIQUOR/WINE CON'T	#OFBOTTLES
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

BAR SET UPS

FOOD SELECTIONS:

BREAKFAST SELECTION _____ # of Guests _____ Time of Service _____
 LUNCH SELECTION _____ # of Guests _____ Time of Service _____
 DINNER SELECTION _____ # of Guests _____ Time of Service _____

HORS D'OEUVRES/SNACKS

Time of Service _____

Selection	# of Orders	Selection	# of Orders
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

UPGRADE PACKAGE: please specify linen color for #2 _____

- _____ #1 Specialty floral arrangement at \$100 per buffet
- _____ #2 Choice of colored buffet linen at \$100 per buffet
- _____ #3 Additional attendant at \$165.00 per suite
- _____ #4 Bartender fee \$205 (must be staffed for any liquor purchase)

SPECIAL REQUESTS:



CREDIT CARD AUTHORIZATION FORM FAX TO 517.592.9857

As of January 1st, 2009, Americrown requires 100% payment prior to the event. We also require a completed credit card authorization form for any add on costs that will be incurred during the event. Please be advised that we will no longer take checks for these add ons, there must be a card on file to process. Add on orders will not be able to be placed at event time if there is not a valid card on file. Any order submitted without the proper credit card information enclosed will not be processed - **no exceptions**. Please choose one of the following methods of payment.

____ I will submit payment in full via check for payment of catering contract(s) ONLY.
Please use my card for add on cost incurred at event.

____ Use my credit card for payment of catering contract(s) and event day add-ons, if any. There will be two charges, one prior to the event for the contract and one after the event for the add-ons.

Company Information

**required before order processed*

Company Name: _____
Requestor: _____
Date of Request: _____
Phone Number: _____
Fax Number if you would like a copy of the receipt faxed to you: _____

Card Information

**required before order processed*

Type of Credit Card (circle one) **Visa** **MasterCard** **Discover** **AMEX**
Account Number: _____
Expiration Date: _____
Card Holder's Name: _____
Amount of Payment or "In full": _____
Event Name or Contract(s) Number: _____
Authorized Signature: _____

Special Information

The credit card information above will be used for any day of cost that are incurred and if you elect to use this card for total cost. All other invoices MUST be paid in full prior to the event. Please be advised that in the event that a card is declined or there is a limit that we cannot use there will be a 1.5% charge added to the order and in the future all add on orders will require a deposit ahead of time. If you have any questions, please call Americrown at 517.592.1345.